



DEC

01
MONTH

KICKOFF + WHITE PAPER

- ✓ » Initial kickoff meeting : **11.26.13**
- ✓ » Submit timeline by : **12.15.13**
- ☐ » Contract signed and mailed back by : **12.20.13**
- ✓ » Deposit check received by : **12.20.13**

JAN

02
MONTH

WIREFRAMES

- ☐ » Present round 1 home page wireframe concept by : **1.8.13**
- ☐ » Round 2 or 3 home page wireframe (if needed) by : **1.15.13**
- ☐ » Present round 1 sub pages wireframe concepts : **1.22.13**
- ☐ » Finalize sub page wireframes concepts by : **1.29.13**

FEB

03
MONTH

LOOK & FEEL + LAYOUTS

- ☐ » Present round 1 home page look & feel concept by : **2.5.13**
- ☐ » Round 2 or 3 home page look & feel (if needed) by : **2.12.13**
- ☐ » Present round 1 sub page look & feel concepts : **2.19.13**
- ☐ » Finalize sub page look & feel concepts by : **2.26.13**

MAR

04
MONTH

CODING + DEVELOPMENT

- ☐ » Upload and install wordpress kit by : **3.5.13**
- ☐ » Home page \ optimize images \ implement code by : **3.12.13**
- ☐ » Sub pages \ optimize images \ implement code by : **3.12.13**
- ☐ » Present demo site : **3.26.13**
- ☐ » Revise demo site if needed : **3.31.13**

APR

05
MONTH

GO LIVE »

- ☐ » Final payment received by : **4.1.13**
- ☐ » Migrate \ switch demo to new IP address to **Go Live** : **4.2.13**
- ☐ » Troubleshoot live website for migration bugs : **4.2.13**

WEBSITE DEVELOPMENT TIMELINE



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DECEMBER. 14. 2013

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WEBSITE PROJECT » TIMELINE

01

● **HAVE YOU EVER**
thought about the nature of a schedule? What is it good for?

02

● **WELL, THE OBVIOUS ANSWER IS**
that it's good for setting and remembering dates. But there's another reason beyond this that is integral to completing a good project: seeing how your tasks fit in with your other team members' tasks.

03

● **WHEN WE BUILD A WEBSITE,**
we are working together with you as a team. Your efforts are just as important – if not more important – than our own. After all, you are the subject matter expert of what this site will be about, and we are relying on you to let us know all the information that needs to appear on the site.

04

● **SO WHEN WE ARE ASKED,**
the very popular question, "How long will it take to build this site?", it's necessary to keep the schedule of everyone's tasks in mind. So remember: it's a team effort.

Go Team. go!